

August 1, 2005

***Maxamaid® and Maxamum® Product Line Reformulated
To Comply With New Dietary Reference Intakes (DRIs)***

The Food and Nutrition Board of the Institute of Medicine recently published new Dietary Reference Intakes (DRIs), which are recommendations for vitamin and mineral intake. In our tradition of providing the best in clinical nutrition, SHS North America has updated its Maxamaid® (age 1-8) and Maxamum® (age 8+) products to fall in line with these new recommendations.

Features of our reformulation include:

- *Complying with the new DRI recommendations*
- *Enhanced taste and flavor*
- *Availability of XPhE Maxamaid® in a new refreshing strawberry flavored cans*
- *Availability of XPhE Maxamum® in orange and unflavored sachets*
- *XPhE Maxamaid® and XPhE Maxamum® strawberry sachets coming soon!*

You may notice a slight difference in taste between the current and new formulations. Both formulations will continue to be available for a limited time. **To ease adaptation to the new formulation, SHS North America is providing a two-can sample pack in an attractive lunch bag cooler along with a transition guide.** Contact your health care professional to request a free sample pack and to discuss transitioning to our new formulation.

If you have any questions, please contact your metabolic clinician or call the toll-free SHS Product Information Helpline at 1-800-365-7354. Our nutritionists are available Monday through Friday, 8:30 am – 5:00 pm EST, to answer any questions you may have.

On behalf of the SHS team, we look forward to continuing to be your partner in metabolic care and bringing you the best in clinical nutrition products.

Sincerely,

Your SHS Metabolic Team *Partners in Metabolics*