

November 2005

New Formulation of Neocate Infant Formula

Dear Valued Customer,

SHS North America will soon distribute a new and improved formulation of **Neocate Infant** formula. The product you've trusted has now become even better!

- Better taste, smell, and texture
- Improved appearance
- Less separation and residue
- Can now be mixed with cool water

In addition to a new and improved formulation, **Neocate Infant** is also getting a new look! The color of the label will be changing from bright yellow to metallic gold. The scoop provided in the formula will also have improvements!

- Longer handle to help keep your hands out of the powder
- Shallow shape for easy filling
- The color of the scoop will change from yellow to clear

Neocate Infant mixing instructions will remain the same. The scoop will still hold the same amount of powder and mixing instructions will continue to be one scoop per fluid ounce of prepared formula.

Neocate is still the most nutritionally complete amino acid-based infant formula designed specifically for infants 0-12 months of age. **Neocate** continues to be the same trusted hypoallergenic formula suitable for cow milk allergy, multiple food protein intolerance, and any condition requiring an elemental diet. If you have any questions, please call our Nutrition Support Department toll-free at 1-800-365-7354, Monday through Friday, 8:30 am – 5:00 pm EST.

We are confident you will enjoy the new and improved **Neocate Infant** formula. Recently completed studies show that infants transitioned and accepted the new formulation extremely well. On behalf of the SHS team, we are looking forward to continuing to bring you the best in clinical nutrition products. For more information on **Neocate Infant**, our family of nutritionally complete amino acid-based medical foods and how to order, please visit www.Neocate.com.

Sincerely,

Elayna McKenzie
Pediatric GI/Allergy Brand Manager
SHS North America

